

Become a Sponsor for
Animal Rescue, Inc.'s
**DOGS' DAY
IN THE PARK
& The Mutt Strutt
2019**



August 24, 2019

Walk: 9am to 10am

Main Event: 10am to 4pm

Marge Goodfellow Park

New Freedom, PA 17349

Registration Deadline:

July 1, 2019



TO LEARN MORE

E-mail

crazycatlover@zoominternet.net

Website

animalrescueinc.org

Phone

717-993-3232

Sponsorships may be tax deductible
and do include in-kind donations.

Dogs' Day in the Park Sponsorship Form

Business Name: _____ Contact Name: _____

Full Address: _____

Phone: _____ E-mail: _____ Website: _____

Total Amount of Sponsorship: _____ Complimentary booth (\$300+ sponsors only): Yes No

Payment Information (circle one): Check (enclosed) Credit Card

Credit Card #: _____ Exp Date: _____ C V V #: _____

Mail to: Animal Rescue, Inc. 2 Heritage Farm Drive, New Freedom, PA 17349

Attn: Stacey Helbig/Dogs' Day in the Park

Checks payable to: *Animal Rescue, Inc.*

WHY SPONSOR?

Take a moment and look at the dogs on the right side of this brochure. Each one calls Animal Rescue, Inc. his or her home - for life.

Since 1976, the rescue has dedicated itself to helping animals in need. We rely on the kindness of donors to continue our cause.

When you donate, you're directly helping animals. You're providing vaccines, food, shelter, and surgery to animals who would otherwise be unable to receive the help they so desperately need.

Dogs' Day in the Park is our largest fundraiser of the year. It attracts thousands of participants who believe in our cause. This year, we hope you'll believe in it, too.

Sponsoring the event will have tremendous benefits for your business. Our physical and online outreach for the event will capture the attention of thousands of Pennsylvania and Maryland residents. Your sponsorship can be the first thing they see on our website, our Facebook page and other advertising outlets.

Don't miss this great opportunity to partner with a good cause. See our sponsorship options and pick the plan that's best for your business!

SPONSORSHIP OPTIONS



DELIGHT (\$2,000)

- Eight Facebook mentions
- Exclusive newsletter & e-newsletter thank you
- Logo on all promo materials
- Name read during media promotions
- **Complimentary booth
- Stage appearance
- *Core Package



BERKLEY (\$1,500)

- Six Facebook mentions
- Thank you in e-newsletter
- **Complimentary booth
- Stage appearance
- *Core Package



HANNAH (\$1,000)

- Five Facebook mentions
- Thank you in e-newsletter
- **Complimentary booth
- *Core Package



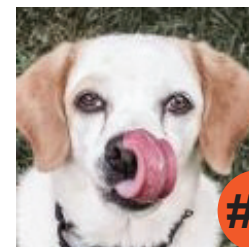
HUMPHREY (\$750)

- Four Facebook mentions
- **Complimentary booth
- *Core Package



GEORGIE GIRL (\$500)

- Three Facebook mentions
- **Complimentary booth
- *Core Package



GIORDANO (\$300)

- Two Facebook mentions
- *Core Package



NIKKI (\$125)

- *Core Package

*Logo on newsletter, website & shirt with event day and in-store/office signage.
** Standard 10x10 booth size, not under the tented area