



Spring 2025

Dear Business Owner,

We're reaching out today with the hopes that you'll become a sponsor for Animal Rescue, Inc.'s 21st Annual Dogs' Day in the Park. This event is happening August 16th, 2025 from 10AM to 4PM at the Marge Goodfellow Park in New Freedom, PA. Dogs' Day in the Park is our largest event of the year. It attracts thousands of participants who believe in our cause. This year, we hope you'll believe in it, too!



If you sponsor our event, you could reach more than 45,000\* potential customers! And you're ensuring the futures of the hundreds of dogs and cats who call our Sanctuary for Life their home- like the animals in this letter! In 1976, we made a promise to never let any animal who comes through our gates be homeless again. For these animals, that means access to healthy food, clean water, stimulating play and exercise, and life-saving and sustaining medication and surgeries. We'll address their needs- no matter what.

For questions, email Denise at dhollin2@gmail.com. Sponsorships may be tax deductible and include in-kind donations. The deadline for sponsorship is July 1, 2025. Don't miss this opportunity! See our sponsorship packages on the other side of this form and pick the plan that's best for you.

Thank you for your kindness and support!  
Your Friends at Animal Rescue, Inc.

Turn over for sponsorship opportunities!

\* Based on our advertising outlet viewership: Facebook (34K), newsletter (6K), website (5K visitors/month), t-shirt (continuous)

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Full Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

Complimentary Booth (for \$300+ sponsors) Yes No Payment Info (circle): Check Card

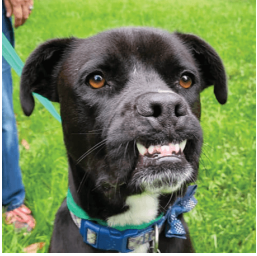
Credit Card \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Mail to: Animal Rescue, Inc. 2 Heritage Farm Drive, New Freedom, PA 17349 Attn: Dogs' Day in the Park

Checks payable to: Animal Rescue, Inc.

# DOGS' DAY IN THE PARK 2025

## SPONSORSHIP LEVELS



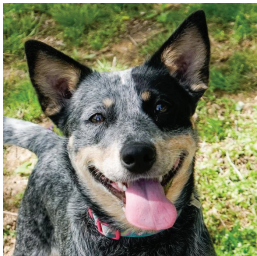
### Beau \$2,000

- 8 Facebook mentions
- Exclusive enewsletter recognition
- Name on all promo materials
- Stage appearance
- 10x10 event booth
- Name on website & newsletter
- Name at top of event t-shirt
- In-store/office event signage



### Quince \$1,500

- 6 Facebook mentions
- Enewsletter recognition
- Stage appearance
- 10x10 event booth
- Name on website & newsletter
- Name at top of event t-shirt
- In-store/office event signage



### Max \$1,000

- 5 Facebook mentions
- Enewsletter recognition
- Stage appearance
- 10x10 event booth
- Name on website & newsletter
- Name at top of event t-shirt
- In-store/office event signage



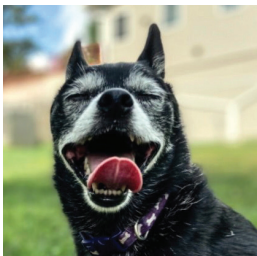
### Patches \$500

- 3 Facebook mentions
- Enewsletter recognition
- Stage appearance
- 10x10 event booth
- Name on website & newsletter
- Name at top of event t-shirt
- In-store/office event signage



### Cleo \$300

- 2 Facebook mentions
- Enewsletter recognition
- Stage appearance
- 10x10 event booth
- Name on website & newsletter
- Name at top of event t-shirt
- In-store/office event signage



### Nikki \$125

- Name on website & newsletter
- Name at top of event t-shirt
- In-store/office event signage

**FILL OUT THE FORM ON THE FRONT  
OF THIS PAGE TO MAKE  
YOUR SELECTION!**

**THE ANIMALS THANK YOU!**